



Moderator:
Dawn Fotopulos



Carmen Manrique



Mariette Martinez



Vanessa Dcampo



Tony Martinez



THE PATH TO THE TRILLION DOLLAR LATINO SMALL BUSINESS MARKET

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References & Resources

- **State of Latino Entrepreneurship Research Report:** Publication by Stanford Graduate School of Business in Collaboration with The Latino Business Action Network
 - [2017 State of Latino Entrepreneurship Research Report](#)
 - [2016 State of Latino Entrepreneurship Research Report](#)
- **Latina 2.0**, A Nielsen Study on Female Minority Consumers and part of Nielsen's Diverse Intelligence Series
 - [2017 Latina 2.0](#)
 - [2016 Nielsen Study on Perspective on Growing Hispanic Influence in America](#)
- [Geoscape 2017 Growth of Hispanics-Owned Businesses Report](#)
- [How the U.S. Hispanic population is changing blog](#) by [Pew Research Center](#)
- [Paving the Camino to Help Small Businesses Grow Webinar](#) by [Camino Financial](#)
- [What's Fueling Latino Entrepreneurship Blog](#) by [Insights by Stanford Business](#)